

Good news.

You can.

Meet ScorePinion,

an opinion survey and
scorecard rolled into one.



ScorePinion

Reach your customers. Collect quality data.

MAKE BETTER BUSINESS DECISIONS.

www.ScorePinion.com

WHAT IF
you could
collect
real-time, intelligent
customer
feedback?
quickly and easily

WHAT IF

you could

solve

customer
service

issues?

and increase loyalty

Survey research made easy.

From the market research professionals trusted by leading retailers for three decades, ROIC analytics, **ScorePinion** makes consumer research available to businesses of all sizes via mobile device or desktop.

Most customers don't complain to you...they post a bad review, tell friends, or disappear altogether.

**ScorePinion gives
your customers a voice**

and helps you **tackle problems
and retain customers.**

ScorePinion: Software for customer-driven decision-making.

Make better business decisions.

Translate your customers' opinions into actionable intelligence with ScorePinion.

